



## **Read for RMHC Fast Facts**

### **What is Read for RMHC:**

Read for RMHC-CR is a reading based community service program that works in partnership with area schools, public libraries, small groups and individuals. Participants ask family and friends to sponsor the time they will spend reading, with donations coming to support Ronald McDonald House Charities of the Capital Region (RMHC-CR).

### **Your Reading Month:**

Your school is reading from **February 11th through March 4th.**

### **Your School's team page / program materials:**

Visit your school's team page to see your school's current donation total and to find Read for RMHC informational videos and student packet materials. <https://give.rmhcofalbany.org/BKW2022>

### **Gathering Donations:**

You can track your sponsors/donations on the sponsor form in your student packet and/or you can create an online fundraising page here - [www.rmhcofalbany.org/read2022](http://www.rmhcofalbany.org/read2022).

**Donations are due** in to your school or to be entered online by **March 11th.**

### **After your reading month:**

Students who read and earn donations will receive a Read for RMHC participation certificate and Read for RMHC prizes.

### **Questions:**

For assistance, contact Nancy Damato at [ndamato@rmhcofalbany.org](mailto:ndamato@rmhcofalbany.org) or 518-438-2655.



# Berne-Knox-Westerlo Elementary School

**2/11/22 - 3/4/22**



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<p>RMHC<sup>®</sup> of the Capital Region</p>					<b>11 February</b> Today marks the first day of Read for Ronald McDonald House Charities! Find a good book and start reading!  <b>TOTAL Minutes READ</b> <input type="text"/>	<b>12</b> Read a book that a family member read when they were your age.  <b>TOTAL Minutes READ</b> <input type="text"/>
<b>13</b> Read the instructions for a science experiment and try it at home.  <b>TOTAL Minutes READ</b> <input type="text"/>	<b>14</b> Today is library lovers day. Visit your library and find some great new books to read.  <b>TOTAL Minutes READ</b> <input type="text"/>	<b>15</b> Snuggle up and read a book to your favorite stuffed animal today.  <b>TOTAL Minutes READ</b> <input type="text"/>	<b>16</b> Write a letter to the main character of one of your favorite books telling them what you enjoyed about the story.  <b>TOTAL Minutes READ</b> <input type="text"/>	<b>17</b> Read a book about a place that you would like to learn more about and maybe visit some day.  <b>TOTAL Minutes READ</b> <input type="text"/>	<b>18</b> Take turns reading a book out loud with a silly accent with a friend or family member.  <b>TOTAL Minutes READ</b> <input type="text"/>	<b>19</b> Draw a new cover and think of a new title for your favorite book.  <b>TOTAL Minutes READ</b> <input type="text"/>
<b>20</b> Make a card to thank someone special in your life.  <b>TOTAL Minutes READ</b> <input type="text"/>	<b>21</b> Today is Presidents Day. Find directions for a Presidents Day craft to make the image of one of our presidents.  <b>TOTAL Minutes READ</b> <input type="text"/>	<b>22</b> Read an article in a newspaper or a magazine today. What did you learn?  <b>TOTAL Minutes READ</b> <input type="text"/>	<b>23</b> Today read a book that a friend or family member chooses for you.  <b>TOTAL Minutes READ</b> <input type="text"/>	<b>24</b> Some book titles are very short. Read a book with a one word title.  <b>TOTAL Minutes READ</b> <input type="text"/>	<b>25</b> Read your favorite fairy tale and then think of a different ending.  <b>TOTAL Minutes READ</b> <input type="text"/>	<b>26</b> Read the instructions for a new game and then play the game with your friends or family.  <b>TOTAL Minutes READ</b> <input type="text"/>
<b>27</b> Read a joke book and try your favorite jokes on your family.  <b>TOTAL Minutes READ</b> <input type="text"/>	<b>28</b> Read a book that is part of a series. Do you want to read another book from the series?  <b>TOTAL Minutes READ</b> <input type="text"/>	<b>1 March</b> Read a book that has won an award such as the Newbery or the Caldecott medals.  <b>TOTAL Minutes READ</b> <input type="text"/>	<b>2</b> Try reading a mystery today. See if you can solve the mystery before you reach the end of the book.  <b>TOTAL Minutes READ</b> <input type="text"/>	<b>3</b> Read a book by an author whose last name starts with the same letter as your last name.  <b>TOTAL Minutes READ</b> <input type="text"/>	<b>4</b> Today is your last Read for RMHC Day! Go to the library to find a new book, and keep up the great job reading!  <b>TOTAL Minutes READ</b> <input type="text"/>	

Dear Parent and/or Guardian:

Ronald McDonald House Charities® of the Capital Region (RMHC-CR) is excited to welcome your child's school to participate in the **READ for RMHC-CR** program. Read for RMHC is a reading based community service project that benefits your child and school, as well as the families served by RMHC-CR. By combining reading with community service, the program enables students to take an active role in helping other children, while also developing their own reading skills.

**READ for RMHC-CR** supports the services that RMHC-CR provides for families and children in our community. Our Ronald McDonald House® provides a home away from home for families of seriously ill children, keeping them together while their child receives treatment. We offer a supportive home environment including secure guest rooms, home cooked meals, transportation to and from the hospital, children's play areas, and a host of other services designed to allow families to focus on their child's health during their stay with us. Our Ronald McDonald Family Room® provides respite and support to families within the Bernard & Millie Duker Children's Hospital at Albany Med. Our Ronald McDonald Family Retreat, our newest program, provides a peaceful, supportive setting where families experiencing serious childhood illness can enjoy being together, making lasting memories. We would love for you to join us and participate in our **READ for RMHC-CR** program to see the amazing difference we can make in the lives of children and families.

While your child is helping families by reading, he or she will also be building his or her own reading skills — skills that are vital to a student's future success. Because our program focuses on minutes read and not a total number of books or pages, your child can focus on understanding what he or she reads. In addition to growing academically, your student will experience the power of giving his or her time to help other children and families. Each child will be empowered by the difference he or she can make in the lives of others — an invaluable lesson!

The 2021-22 school year is our biggest year ever as we are celebrating our 40<sup>th</sup> birthday. Our Ronald McDonald House® opened in 1982 to provide for families whose children required medical treatment. We are celebrating *40 Years of Love!* all year long and would love for you to join us!

We extend a warm invitation to you and your child to join us for **READ for Ronald McDonald House Charities® of the Capital Region**. If you have any questions, please contact me at 518-438-2655 or email [ndamato@rmhcofalbany.org](mailto:ndamato@rmhcofalbany.org). Learn more about RMHC-CR by visiting [www.rmhcofalbany.org](http://www.rmhcofalbany.org). Thank you for considering this worthwhile program. We look forward to your child's participation.

Sincerely,

Nancy Damato, Read for RMHC-CR Program Coordinator



### About the Program

Read for RMHC-CR is a reading based community service project that raises funds to support RMHC® of the Capital Region through partnerships with local elementary and middle schools. In addition to helping the children and families served by RMHC-CR, the program:

- Promotes the value of community service
- Encourages students to read
- Gives students first hand experience with the difference they can make in the lives of others

### Program Details

#### FEBRUARY

- A special assembly or video presentation is offered to get students excited about reading for a good cause.
- Students seek out family and friends to sponsor their reading for the month with pledges of either a flat amount for all reading accomplished during the month, or a specific amount of money pledged per minute read during the month.
- On **February 11**, students start reading. Students will **read from February 11th through March 4th**. Students may keep a record of their minutes spent reading on their reading calendar. Minutes can be entered in the calendar electronically and saved on the computer or students may print the calendar to write-in minutes. Minutes when others read to students count too, so be sure to count them! Readers are welcome to listen to stories from our Read for RMHC Video Story Library too! Take a look here: [www.rmhcofalbany.org/readresources](http://www.rmhcofalbany.org/readresources).

#### MARCH

- Students **turn in their sponsor forms with all collected money by** the deadline set by the school - **March 11th**. A Read for RMHC-CR representative will coordinate gathering all donations from the school.
- All student participants receive a personalized participation certificate.
- Students who read and raise donations will receive Read for RMHC-CR prizes.

#### MAY

- Two student representatives from each school will attend the Awards for Excellence Celebration – an evening of food and fun hosted at the Albany Ronald McDonald House®.
- All participating schools receive a personalized thank you letter.

### 2021-2022 Program Prizes!

The following prizes are examples of incentives available for 2021-2022 Read for RMHC-CR participating students and schools (exact prizes to be confirmed):

**Read for RMHC-CR Slap Bracelet** - awarded to every student who reads and earns \$10 or more in donations for RMHC-CR.

**Read for RMHC-CR Yo Yo** - awarded to every student who reads and earns \$100 or more in donations for RMHC-CR.

**Tri-City Valley Cats** - two 4-packs of tickets to the Valley Cats games will be donated to each participating school

**Via Aquarium** - one free child w/paid adult admission ticket for students who read and earn funds for RMHC-CR; 4 general admission tickets per school.

**Apex Entertainment** - one free attraction coupon (for laser tag, bumper cars or Hologate) for each student who reads and earns donations for RMHC-CR.

**University at Albany - SUNY - Child basketball/football tickets** - 5 child admission free with paid adult admission tickets to each of the following will be provided to each school - SUNY Albany men's and women's basketball games, SUNY Albany football games.

#### Prizes for the 5 top earning schools and for the school with the highest student participation:

**Grand Prize Bag** - The 5 schools that earn the most in donations and the 1 school with the highest student participation will receive prize bags including: two **Six Flags Great Escape** Amusement Park season passes, two 4-packs of tickets to a **Tri-City Valley Cats** game, 4 general admission tickets from **ViaPort Aquarium**, a 4 pack of both men's and women's general admission basketball tickets and a 4 pack of general admission football tickets - **University at Albany-SUNY**, 4 \$50 gift cards good for any attraction at **Apex Entertainment** and select memorabilia from **RMHC-CR**.

#### Grand Prizes for the school earning the most in donations:

**Apex Entertainment - 2 hour exclusive party** - Apex Entertainment's Albany location will be reserved for a two hour exclusive party for the winning school. Party will include access to all of the Apex attractions at the Albany location (bowling, candlepin, laser tag, bumper cars, Hologate, arcade games, sports simulators, escape rooms)

**Albany Broadcasting – 1 hour dance party** - Albany Broadcasting will provide a 1 hour dance party with a DJ to be held at the winning school.

#### Grand Prizes for the school with the highest level of participation:

**Albany Broadcasting – 1 hour dance party** - Albany Broadcasting will provide a 1 hour dance party with a DJ to be held at the winning school.

**Stewart's Shops - Ice Cream Party (for up to 100 students)** - Stewart's Shops will provide ice cream and toppings for up to 100 students from the winning school.

**Drawing for 5 Kindle Fire Tablets** - Students who read and earn donations will be entered into a raffle for a chance to win one of 5 Kindle Fire tablets - drawing occurs in May

*Our heartfelt thanks to our generous sponsors for providing these wonderful prizes!*





# Sponsor Form

Student Name \_\_\_\_\_ School \_\_\_\_\_

Teacher/Grade \_\_\_\_\_ Total Minutes Read \_\_\_\_\_

Name	Email Address	Amount/minute or flat donation amount	Maximum donation	Final Donation Received

(This form is fillable and may be completed, saved on your computer, and printed.)

**Please return this completed form to school with your donations.**

Donations by check can be made payable to RMHC.

In order to receive a thank you letter/tax receipt, please provide your email address.  
 Email addresses provided will not be used for solicitation purposes.

Consider doubling your gift by asking your employer to match your donation!

Thank you for supporting Ronald McDonald House Charities® of the Capital Region!



**RMHC**  
of the Capital Region

Our donation entry system automatically creates a fundraising webpage for students when cash/check donations are entered at RMHC CR. This is done in order to document the donations related to each student and to recognize each student as part of his/her school's team. If you do not want a webpage created in your student's name or do not want your student's name to be listed as part of your school's team, please check here.



Collect **Read for RMHC-CR** pledges and donations online through your own fundraising webpage!



To set up your student's fundraising page, please visit [rmhcofalbany.org/read2022](https://rmhcofalbany.org/read2022).

**Read for Ronald McDonald House Charities of the Capital Region 2021-2022**  
Ronald McDonald House Charities of the Capital Region, Inc.

Your teacher does **not** want you to bring an alligator to school. You don't want to, either. **DON'T BRING AN ALLIGATOR TO SCHOOL.**

**\$0** Raised **\$150,000** Goal

[BECOME A FUNDRAISER](#) [DONATE NOW](#)

1. Once you have reached the webpage, click on the blue **Become a Fundraiser** button.
2. Join a team—search for the name of your school and click on the page name to join your school's team.
3. Click **Create an account**. Enter your email address and create a password. Click **Next**.
4. Under "Complete your profile," enter the first and last name of the student who will be participating. Click **Sign up**.
5. Enter information to "Create your page," to customize your fundraising webpage. Click **Finish**.
6. Now you are ready to spread the word that you are reading and raising funds for Ronald McDonald House Charities® of the Capital Region!

To create multiple student accounts with one email address, see directions on your school's team page. For additional assistance, contact Nancy Damato at 518-438-2655 or email [ndamato@rmhcofalbany.org](mailto:ndamato@rmhcofalbany.org).

**\*\*\*If you share your fundraising page to Facebook, DO NOT click to add a donation button through Facebook when prompted. This will create a separate Facebook fundraiser not connected to Read for RMHC-CR. \*\*\***



Learn more about RMHC® of the Capital Region at [rmhcofalbany.org](https://rmhcofalbany.org)

# Special Thanks to Our 2021-2022 Business Partners

